

June 3, 2013

Dear Friends and Neighbors of Salisbury House:

In 1993, a concerned grassroots citizens group incorporated a new nonprofit organization to protect and preserve Salisbury House's extraordinary buildings, grounds and collections. Within five years, these visionary founders had secured the funding necessary to acquire the property and open it as a historic house museum for the cultural and educational benefit of the public.

The Salisbury House Foundation celebrates its 20<sup>th</sup> anniversary in 2013, and its doors are still open to the public. School children, tourists, neighbors, scholars, college students, art and music lovers and history buffs alike are drawn to Salisbury House, which experienced its highest annual attendance levels ever in 2012.

Following years of capital work needed to stabilize the property and provide the safety and security systems required in a public museum, the Salisbury House Foundation has been able to shift its emphasis over recent years toward fully embracing and promoting its cultural and educational mission in a fiscally responsible and sustainable fashion.

The Annual Campaign for Salisbury House is a key component in the Foundation's ability to achieve its 2013 goals of expanding programming while managing within a balanced operating budget. Unrestricted operating funds are among the most difficult for nonprofit organizations like Salisbury House to secure, but in many ways they provide the greatest return on investment by funding the core staffing and material needs essential to providing quality visitor experiences.

In 2013, we celebrate the foresight and vision of the Salisbury House Foundation's founding board members, and we share their passion for ensuring that this extraordinary cultural resource continues to enrich our shared community. Will you join us in this endeavor by supporting the Annual Campaign for Salisbury House? Your gift will be well-managed, will benefit our community, will inspire others, and will truly make a difference at Salisbury House.

Thank you for considering our request. We would be grateful if you are able to use the enclosed reply card to make your gift or pledge soon, as this will allow the Salisbury House staff the greatest flexibility in achieving their goals for the year.

Sincerely,



John Seefeld, Co-Chair  
2013 Annual Campaign



Kip Albertson, Co-Chair  
2013 Annual Campaign

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